

# ASU Charter

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ASU is a comprehensive **public research university**, measured not by whom it excludes, but rather by **whom it includes** and how they **succeed**; advancing **research** and discovery of public value; and assuming **fundamental responsibility** for the economic, social, cultural and overall health of the **communities** it serves.

Eight **design aspirations** guide ASU's ongoing evolution as a **New American University**. ASU integrates these institutional objectives in innovative ways to demonstrate excellence, access and impact.

#### Leverage Our Place

ASU embraces its culture, socioeconomic and physical setting.

#### Transform Society

ASU catalyzes social change by being connected to social needs.

#### Value Entrepreneurship

ASU uses its knowledge and encourages innovation.

#### Conduct Use-Inspired Research

ASU research has purpose and impact.

#### Enable Student Success

ASU is committed to the success of each unique student.

#### Fuse Intellectual Disciplines

ASU creates knowledge by transcending academic disciplines.

#### Be Socially Embedded

ASU connects with communities through mutually beneficial partnerships.

#### Engage Globally

ASU engages with people and issues locally, nationally and internationally.

See more: [newamericanuniversity.asu.edu](http://newamericanuniversity.asu.edu)

Learn more: [sfis.asu.edu](http://sfis.asu.edu)

Twitter: [@asu\\_sfis](https://twitter.com/asu_sfis)

# New American University

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Toward 2025 and Beyond

The School for the Future of Innovation in Society is a transdisciplinary unit at the vanguard of ASU's effort to **innovate faster, at scale, and responsibly**. SFIS students work with faculty holding advanced degrees in more than 30 fields, from sociology, policy, and law to geoscience, engineering and biology.

Together, we pursue a vision of **responsible innovation** that anticipates challenges and opportunities, integrates diverse knowledge and perspectives, and engages broad audiences. By examining the way we translate imagination into innovation — and how we blend technical and social concerns along the way — we learn to build a **future for everyone**.

**The Consortium for Science, Policy and Outcomes** — the research core of SFIS — has been consistently ranked in the **top 10** science and technology think tanks in the world.

Our graduates work for NASA, Intel, the Department of Defense, Honeywell, the US Agency for International Development, Cisco, and more of the **most innovative, dynamic organizations on the planet**.

Our faculty and staff are **great communicators**: They edit scholarly and professional journals, host podcasts, make videos, design games, and contribute as public intellectuals to important local, national and global discussions.

## Mission & Goals 2015-2025



### Demonstrate **leadership** in academic excellence and accessibility

- Develop platforms and extend programs to include learners of all ages, all backgrounds, and all geographies
- Enroll student cohorts representative of the socioeconomic and ethnic diversity of Arizona, and ensure undifferentiated academic outcomes
- Encourage excellence and diversity across programs by hiring at least five faculty members related to Borderlands or innovation and equity issues
- Provide individual research opportunities for 50% of our undergraduate majors and a like number of non-majors
- Support at least one-third of our students in pursuing educational opportunities abroad



### Establish **national standing** in academic quality and impact

- Maintain or improve the Consortium for Science, Policy and Outcome's top-ten status as a "Go-To Think Tank" in science and technology
- Increase the number of elected Fellows of the American Association for the Advancement of Science on the faculty from two to six
- Train 10 or more Presidential Management Fellows, AAAS Fellows, White House Innovation Fellows and other high profile professionals per year



### Establish the **School for the Future of Innovation in Society** as a **leading global center** for interdisciplinary research, discovery and development

- Establish and lead a robust global network of affiliated research centers to perform collaborative projects of global scale and significance
- Expand our ability to host prominent international scholars, Fulbright scholars, visiting doctoral students, and others from 10 to 20 per year
- Create a Center for Engineering, Policy and Society that will be a leading innovator in scholarship, education and outreach in societal aspects of engineering and technology
- Surpass \$20 million in annual research expenditures



### Enhance our **local impact** and **social embeddedness**

- Create a Center for Arizona Innovation to focus scholarship and engagement on helping all Arizonans benefit from innovation
- Enhance our capacity to mobilize and engage laypeople at scale on pressing issues of science, technology, innovation, and social development
- Build scholarly, professional, and public communication channels that keep up with changing technologies and changing audiences